



MMPA SERVICES & MEMBERSHIP BENEFITS

A compilation and informative brochure of the Moulding & Millwork
Producer Association's Services, Benefits, and Activities.

Moulding & Millwork Producers Association

Benefits of Membership

Import / Export Activities

Equipment & Technology Sessions

Advertising Promotions with Media

Trade Missions / Trade Calls Overseas

Peer Networking & Information Sharing

Wind Load Resistant Door Frame Certification



Plastic Moulding & Trim Standard/Certification

Sales & Production Training Seminars Authorized

Use of WM® Designation

Fire-Rated Door Frame Program

Plant Tours of Membership Resource Supply Ventures

Industry Gatherings

MMPA ACTIVITIES & MEMBERSHIP BENEFITS

As a member of the Moulding & Millwork Producers Association you will find many valuable benefits and services supporting the industry and most importantly its membership. With your support, we can grow and build a stronger force enabling us to stay on top of the current trends and valuable information you as a manufacturer/supplier need to prosper. Networking, standards and technology are only a small part of this Association and now all we need is you and your company to become involved to truly thrive.

PROMOTION

- Twice a year, the MMPA meets to network, discuss industry topics, gain new information as to how the moulding business is changing and what our Association needs to be on top of for the future. Providing the meeting grounds twice a year gives our membership a chance to attend at least one of these meetings, if not both. We've started a new meeting format that not only have the attendees applauded, but they also feel it works much better for them business-wise. These meetings provide a wealth of information and contact time between our Associate and Manufacturing members and also our manufacturing members and their competitors. Without these meetings, our members could not connect and gain the knowledge needed to move forward in such a competitive field.
- *During these meetings, MMPA hosts an event called Productivity Information Exchange or PIE. PIE is not a trade show. It is a series of one-on-one appointments with key moulding and millwork manufacturing personnel. PIE is broken into two categories: Experts and Attendees. A PIE Expert is a moulding and millwork supplier company participant. The Expert must reserve a suite as part of their participation in PIE. NOTE: Suite/hotel room costs are not included in PIE registration fee and is a separate cost to the company participant. The Expert hosts a series of 45-minute appointments in their hotel suite over the course of one morning. A PIE Attendee is a manufacturing representative (typically the owners, presidents or upper management attend MMPA events) who will sign up for appointments with the Experts and then request the Expert to speak to them on a specific topic related to their field of expertise. The Attendee is given free reign over their PIE schedule to select appointments with Experts of their choice. The Attendee will submit questions/topics they desire the Expert to present to them during their appointment. Thus, the Attendee designs his/her own day of personal education.*



- MMPA gains national and international exposure for its members and their products through U.S. and overseas trade show exhibits and missions. All members are encouraged to provide the MMPA with company literature or brochures for the Association to display and promote their company abroad and within the states.
- MMPA's web site is yet another promotional gain for its members. Links are available from our site to yours. A searchable database that the public can access has been set up for anyone to locate your company as a MMPA member
 - your products and services, email addresses and phone numbers are listed also!
- Our monthly E-newsletter is sent out to our membership along with outside subscribers (AMD members) promoting WM members. This E-newsletter provides members with Association updates, new member listings, member advertisements and industry reports.
- Industry trade magazine advertisements are yet another way the MMPA seeks out exposure.
- Direct email advertisements to the membership are part of the ongoing marketing campaign.
- Articles and publicity in consumer and trade publications/newspapers reach over 100 million readers yearly. *MMPA works with the DWM Magazine on a number of our events, member testimonies for these events help get your name and your company's name out.*
- Annually, the MMPA provides the membership with an extensive directory listing each member, their products/services, address, contact people and email addresses. The directory is not only mailed out to the membership, but also to other Association's members and is handed out at trade shows the WM Staff attends.
- As a member of MMPA, DWM/Shelter magazine offers advertisements at a discounted rate. MMPA is also working with other trade publications for discounts to be received by MMPA members. Please ask which publications they are.

CROWN CLUB

- The Crown Club is an incentive program for members who go take that extra step and become more involved in the Association.
- Members can earn discounts on meeting registrations, free advertising in the newsletter and the annual directory. Members can even earn free airfare within the continental United States. This program offers so many incentives, check out the additional information provided.

AUTOMATION & TECHNOLOGY

- The Association monitors and reports on technical advances in production methods and machinery.
- Networking is a key factor in this industry. MMPA provides a supplier link between Manufacturing members and Associate members.
- Currently, the WM staff conducts one technical seminar annually. We are working to provide 2-3 seminars around the country for a larger base to attend and benefit from these seminars. Production managers, sales managers, and human resource representatives would all benefit from our upcoming seminars. We are striving for everyone to benefit!

LITERATURE & BROCHURES

- The MMPA offers approximately 25 pieces of educational brochures and catalogs for members to use at a greatly reduced cost. This literature includes everything from How-To projects to a CD-ROM full of our WM and MDF profile patterns. These pieces of literature have been around for more than 40 years and are a great tool for members to hand out to their customers and to train their employees.
- The WM®, HWM®, and WMDF® series pattern catalogs offer the most popular MMPA profile patterns the industry seeks at a low cost for members. These are copyrighted, industry profile numbers designated by the MMPA and only offered by the MMPA.

- Foreign promotional brochures and multi-language pattern books in English, French, German, Japanese and Spanish are available for member use with a shipping & handling charge only.
- Invoicing is available for members only. No more waiting for purchase orders, we ship your order out the same day it is ordered in most cases and invoice you under separate cover.
- Members can order all of the wonderful educational aids online; just place your order and we will ship it out promptly to you! Visit the web site.

20- MINUTE FIRE FRAMES CERTIFICATION

- As a member of the MMPA, you have free use of our standard and certification program with NAMI on 20-Minute Fire Frames and the new positive pressure standard! What this means is that as a member, you will not have to incur the normal cost of approximately \$20,000 – 25,000 dollars per test if you need to certify a fire rated door frame—instead, you can use the MMPA standard. This program is absolutely free under our umbrella with NAMI and your only cost would be for the paperwork, labels and inspections. This is just another example of how the MMPA works hard for you! Note: Inspections are ongoing, so fees would be recurring.

PLASTIC MOULDING & MILLWORK CERTIFICATION

- As a member of the MMPA, you have free use of our standard and certification program with NAMI on Plastic Moulding & Millwork. This program is absolutely free under our umbrella with NAMI and your only cost would be for the paperwork, labels and inspections. This is just another example of how the MMPA works hard for you! Note: Inspections are ongoing, so this fee would be recurring.

GOVERNMENTAL AFFAIRS

- MMPA follows developing legislative issues and reports to its members.
- MMPA encourages the conservation of raw materials and has issued an Environmental Position Statement.

ACP PROGRAM

- The MMPA works to provide our members with international exposure, literature, overseas tradeshow exhibits and multi-language marketing. With our link to the global marketplace, WM® members can travel overseas attending tradeshow and conducting trade service calls to potential customers via the ACP Program which reimburses members a percentage on their travel expenses when they participate in the program. This gives members opportunities to network overseas and branch out to new business contacts at greatly reduced costs.

RAW MATERIAL SUPPLY

- MMPA actively monitors the lumber supply and price situation and provides domestic and world lumber resource information, including alternative species and sources of supply.
- MMPA has organized fact-finding missions to New Zealand, Chile and Russia. MMPA's Foreign & Domestic Chairperson heads up these programs. Watch for raw material supply trip announcements in the electronic newsletter.

EMPLOYER/ EMPLOYEE RELATIONS

- Not only does MMPA provide seminars for employee/employer relations, we also monitor and report on practical and effective employment policies. The Association has teamed up with the Vigilant for questions or issues relating to human resources, safety, union organizing, employee relations, worker's compensation and employee benefit plans.
- MMPA partners with Vigilant in an Annual Wage & Fringe Benefit Survey, Which includes wage rates and fringe benefits for union and non-union plants.
- In our E-newsletter we occasionally offer a safety report on Federal and State regulations for employees.
- Business Management Functions are available at the membership meetings MMPA. Provided is business training classes, workshops, seminars
- and conferences.

CREDIT REPORT SERVICES

- Each month, a credit report is published with your input on “Past Due” accounts you have listed with your accounting department. These reports are a key role in aiding credit managers and collection departments within
- your company.
- These reports are kept confidential, your company name is not mention anywhere.
- Send us accounts overdue and we will publish the company name and amount outstanding in order to keep others from incurring the same situations. This also alerts your company of other delinquent companies.

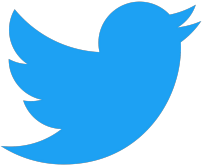
OFFICE DEPOT PROGRAM

- MMPA members can benefit from the alliance between the Association and the office supply company Office Depot. Founded in 1995, Office Depot Business Division was established to address the specific needs of small, medium, large and national businesses. Members will receive substantial savings on office needs.

Connect with us on Social Media



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