Associate Night Event

Best of Monterey,
Scheid Vineyards Wine Lounge & Wii Madness

Friday Night is Associate's Night times THREE!

ONE — You will be given a team of manufacturers for the evening. Your team will participate in the **Best of Monterey** contest with the winners being announced in the President's Suite after dinner once all teams have reported back in from Cannery Row. (See below for Best of Monterey contest details.)

TWO — You will lead your team down Cannery Row (via shuttle or 5-minute walk) to **Scheid Vineyards Wine Lounge** for a wine and local beer tasting. This is a one-hour social event.

THREE—After dinner at the Sardine Factory, your team will have time to wander Cannery Row to secure the items you need for the Best of Monterey contest. Once you have the two items you need, you will head to the President's Suite for the **Wii Madness** event. Bring your team in, and challenge other teams in Wii bowling or golf. Winners of the Best of Monterey contest will be announced at 10:30 PM.

BEST OF MONTEREY CONTEST — One Photo & One Souvenir: Each team must take a photograph that depicts what their team deems to be a photograph depicting the Best of Monterey. The only stipulation regarding the photograph is the Associate member team leader must be located somewhere in the photograph. Additionally, each team must select and purchase one souvenir from Cannery Row they deem to be the best souvenir to instantly remind them of their time in Monterey. Teams may opt to souvenir hunt and take photos prior to the Scheid Vineyards Wine Lounge or after the Sardine Factory dinner. Associate team leaders should coordinate "shopping" and "photo-taking" times with their teams as soon as they arrive in Monterey. You may shop on Thursday afternoon after the meetings conclude and before the Lotto Dinner. You may take your photo during Lotto Dinner. You may take your photo during a meeting. Use your imagination to come up with the Best of Monterey photo and souvenir.

Associate Night Participation Fee: $200.00 Per Company. Each company representative will be given a team to interact with for the evening.

SPECIAL NOTE: Associate members that do not sign up for the Associate Night Event are asked to go straight to the dinner at the Sardine Factory in lieu of attending the Associate's Night Scheid Vineyards Wine Lounge tasting in consideration for those companies who are sponsoring the Best of Monterey teams, wine tasting and Wii Madness events. The Wii Madness event is also a sponsored event reserved for the Associate's Night sponsors only. Thank you for your understanding and consideration of your fellow Associate members.